



ROSTRUM

INFORMER

August 2016

Newsletter of Rostrum Western Australia

www.rostrumwa.com.au

Commitment



Congratulations to Carmel Philippe Shugg who was accredited as a Critic in July. Carmel attended the critic/coach training in 2014 and has been developing her skills at Club 64 (Leedy Speakers).

Carmel is especially passionate about seeing young people develop their public speaking skills, which is one reason why she set about establishing Club 64 at her workplace, the Department of Sport and Recreation in Leederville, in 2011. Since then she has guided the club as its President, setting the example by presenting at Autumn Convention in 2012, entering the Arthur Garvey Speaker of the Year twice and serving as AGSOY MC last year.

This year she encouraged another member to step up to the President's role, sought critic accreditation and will be spending the rest of the year coaching within Club 64. What an asset to the club and Rostrum! Thank you to Fmn Tony Lightman who has encouraged Carmel in her coaching journey. Congratulations Carmel!

Jo Turbett, Director of Training

Committed!

Director of Training Jo Turbett and former DOT Fmn Ruurd Speelman recently demonstrated their COMMIT to Rostrum by giving up yet another Saturday morning – and ended up behind bars for their dedication!

Not the local station, but the carpark at the Osborne Park Community Centre where they had been presenting an intensive workshop on the What-Why-How-Show principle which is integral to presenting a critique in Rostrum. The security-conscious staff at the centre locked the gates to the undercroft carpark early, leaving Jo, Ruurd and a number of others unable to leave at the conclusion of the workshop.

The workshop was a success, expertly facilitated by Jo and Ruurd, with professional assistance by Freeman David Coulson and Wayne Passmore. The four attendees were drilled on how to apply the WWHS and received one-on-one mentoring from the trainers. They all agreed it was a Saturday morning well-spent, but for the inconvenience of a lengthy wait in the carpark – until some clever person located the magic 'Open Sesame' button. Thanks to Jo, Ruurd, David and Wayne for their ongoing commitment.



Photo by Wayne Passmore

Rose Fogliani, Editor



From the President

Me again.

I hope you are all enjoying the *Informers* that have been coming out regularly this year. Rose does a great job of informing, entertaining

and inspiring you with a mix of material. You can help to make her job easier by contributing articles. Not just accounts of special functions, but anything you like (well, within reason). Perhaps your club had a wonderful, innovative meeting – send us the agenda. I see them appearing on Facebook, which is terrific, but it's not much more effort to also flick an email to Rose.

You might have a really good tip for speaking, or an account of how you overcame nerves, or entered a speaking competition, or did a critics' training course or...

Perhaps you came across a great idea on the internet, or have a book on public speaking with interesting suggestions. Remember books? Those things with a cover and pages and so on. Ha ha.

Even a good (clean) joke or a quiz or a gripe or question about Rostrum. On that, the Rostrum WA Board is open to ideas and criticism. Last week we invited some potential new leaders along to a Board meeting and thoroughly enjoyed hearing their ideas, especially what they thought could be improved, - all presented in a constructive, pleasant manner.

We discussed the matter of tutors (or coaches or critics if you prefer). We agreed that the number of tutors has dropped and frankly, some of us need retraining. Of course it's a two way street. Many experienced critics have been doing the job for many, many years and would love a break, but not so many young members are undertaking the training. You don't have to commit a huge amount of time – Director of Training Jo Turbett has a new training model which she will be explaining in more detail in coming months. Apart from helping Rostrum, nothing improves your speaking better than learning the skills of a tutor.

It's the same with finances. If you don't know how your fees are being spent, ask your Dais representative, or come along to a Dais meeting yourself. The next one is on Friday 2 September, 6.30 for a 7 pm start – wine and generous nibbles provided. Just remember to RSVP so we know how much wine. And by the way, it is 'Day'us' not 'Die'us'.

Then there is Meetup. This is one of our main marketing tools, but it will only work if it is run by clubs and embraced by members. Ask your club Meetup rep to explain it to you and keep your club up there. Even if you aren't the administrator for your club, join up. It's free and it only works properly if many members participate. Marketing Director Elliott Chipper has done a wonderful job in getting us started – now it's up to you. While individual members don't pay, there is a fee for each host group (ie club). We

have had a free starter pack but from next month we have to pay \$15 per club per month. The Board has recommended that Rostrum WA pay the fee for three months for clubs that are actively participating. After that we will assess how successful it is and whether clubs are playing their part. So join now! Rostrum needs you. (Yes I'm parodying a World War One recruiting poster).

And then there's the Speaker of the Year competition coming up. Club 19 are doing a great job so far. I look forward to attending the heats.

I have been meeting with more of you as I get around to visiting clubs, even getting up earlier in the morning than I like and ploughing through rain and wind. But worth it for the warm welcomes and enjoyable meetings I have been attending.

Freeman Sue Hart, President, Rostrum WA

suehart@iinet.net.au

Coming up in ...

AUGUST

- 22-30 AGSOY Heats**
Details on page 7
- 25 Dais Board Meeting**
6.30 pm
Wembley Community Centre
40 Alexander St, Wembley
- 26 Deadline for September *Informer***

SEPTEMBER

- 2 Dais Reps Meeting**
6.30 for 7 pm start
Wembley Community Centre
40 Alexander St, Wembley
- 13 Speak up Speak out course**
LAST ONE FOR 2016
6.30 to 9.30 pm
Wembley Community Centre
40 Alexander St, Wembley
- ☺ Registration essential
- 15 Dais Board Meeting**
details as for August
- 16 Deadline for October *Informer***

Information and course registration:

Rostrum Information Centre (RIC)
PO Box 5547
Canning Vale South, WA 6155
Phone 08 9463 6433
Fax 08 9455 1215
Email ric@rostrumwa.com.au
Web www.rostrumwa.com.au
Facebook www.facebook.com/rostrumwa

Please send your contributions for the *Informer* to:

informer@rostrumwa.com.au

Rose Fogliani (Editor)

VALE

Freeman Anthony (Tony) Bolt

December 1926 – June 2016



Members of Rostrum and Freeman's Council were saddened to hear of the recent passing of Freeman Tony Bolt. Tony would not have been known to newer Rostrum members, but those who knew him will no doubt remember him well.

Speaker, Freeman and Reverend, Tony Bolt began his long Rostrum career in the early 1960s as a Foundation member of Club 11. He loved speaking and was one of the club's better speakers, later donating the 'Tony Bolt' trophy which the club used for its Most Improved Speaker for many years.

Tony later joined Victoria Park Club 15 where he remained an active member until the early 1980s and was awarded the honor of Life Membership. The Northam club had the pleasure of his membership for a while too.

Tony was very popular and his skills as a critic were highly sought after. His love for Rostrum was demonstrated at every opportunity. He attended and actively participated wherever he could at many Rostrum events such as Speaking Competitions, Anniversary Dinner, Autumn Convention and Rostrum Christmas functions.

Tony was instrumental in starting the *Rostrum Informer* and, thanks to his well-placed contacts, the newsletter was printed very economically for a number of years.

In 1978 Tony became a Freeman of Rostrum and the following year was elected Dais President in WA, a position he held until 1980. At his funeral, his daughter spoke of her father's love for Rostrum and how much being a member had enhanced his life.

RIP Freeman Reverend Tony Bolt.

*Freeman Susan L'Herpinere, with thanks to Freeman Bill Smith
(Photo from The West Australian 25 July 2016)*

It's about goals and teamwork

The R Alan Crook Award recognises the best club in WA and is awarded at the Rostrum Annual Dinner each year – this year on Saturday 19 November. All Rostrum clubs in WA are eligible to win the award and country clubs are also eligible for the David Price Award for Best Country Club.

What makes a Rostrum club the 'best' in WA? It's the club that is judged, on the basis of a written submission, to be the most effective in promoting the aims of Rostrum in WA which are to:

- * promote the practice of effective speaking;
- * defend freedom of speech in the community;
- * encourage members to think truly and speak clearly; and
- * enrich fellowship in both the club and the organisation.

Clubs are judged on the following criteria which must be addressed in the submission:

- * membership, including net gain in membership, and attendance at meetings;
- * completion of PDP, IDP and ADP by members;
- * active Critics, accreditations and re-accreditations;
- * representation at Dais and support of Dais activities;
- * entries and attendance at AGSOY; and
- * activities and innovations within and outside the club which promote the aims of Rostrum.

The judging period is from 1 October 2015 to 30 September 2016, and the closing date for submissions is Friday 14 October 2016. More information and details on how to prepare the submission are in the Rostrum WA Inc Regulations (Amended April 2016) Sections 2.1 and 2.2.

It's been said before, and it's still true – clubs that win the R Alan Crook Award or the David Price Award grow and prosper. It's about having goals: as individual members striving for self-improvement, and the club as a team working together to ensure that members are helped to achieve their goals, and that the club continues to flourish.

Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work. Vince Lombardi, American football coach

It's also true that you have to be in it to win it. Now is the time to gather your team together, consider what your club has achieved, and prepare a submission.

Rose Fogliani, Editor

Answers to last month's word quiz

The easy ones...

They all become palindromes when the first letter is repeated at the end: REVIVE + R = REVIVER; SEE + S = SEER; TOO + T = TOOT; SAGA + S = SAGAS; SOLO + S = SOLOS; TO + T = TOT.

The not-so-easy ones...

They are all vehicles with the letter R missing: CA(R)T; D(R)AY; T(R)AP; T(R)UCK.

Specialist speeches

Funerals

It is a great honour to be asked to speak at a funeral, whether you are giving the main eulogy or a supporting speech, or would simply like to say a few words about the deceased. Find out what is expected of you – how long will you be speaking for? Have you been asked to talk about the life and achievements of the deceased, or your personal memories of him or her? Ask how many people will be speaking – you won't want to talk for too long if there are five or more people speaking after you.

The key to a successful eulogy, as with any other speech, is research and preparation. This is one occasion where you don't want to wing it – it's disrespectful and you won't do your best. Write down your speech, and have it with you in case you lose your place. Lastly, if the speech is longer than a minute or two, make sure you rehearse it out loud – you may find that some pieces are difficult to say or don't flow as they should, and the rehearsal will give you the opportunity to rephrase them before the funeral.

If your speech is about the life and achievements of the person, do ask the family if there is anything they'd prefer you didn't mention. Also, be sensitive about using humour – there will be a wide range of people in the audience and an anecdote that raises a smile among a person's friends may be offensive to their grandparents.

Don't feel bad about crying during the delivery of the eulogy – if it happens, it happens. Just be yourself. Worrying about it is just likely to distract you from saying what you want to say. Remember that the eulogy isn't about the person delivering the speech – focus on the people who are the main centre of attention and your audience will be with you all the way.

You may wish to weave a poem or a quote from Shakespeare or some other writer into your speech. Sometimes you'll find a poem that expresses exactly what you want to say, eloquently and concisely. Reading prose or pre-written text is a great idea if you are upset or terrified of losing control during a speech.

When you are looking for material to include in a eulogy, go with your gut instincts. There are many poetry collections and reference books to quote from, and a search on the internet will also provide many ideas, although they won't all be to your liking. Perhaps there is an author that the deceased person used to particularly enjoy, or a piece of writing that is relevant to their life. For example, at Sir Peter Blake's* memorial service, his children read 'Bilbo's Last Song' from *The Lord of the Rings* by JRR Tolkien, a poem about a sailor farewelling his home and friends, and following a star above his mast.

Adapted from Maggie Eyre *Speak Easy* 2007

*New Zealand yachtsman, who won the 1989-90 Whitbread Round the World Race

~~~~~  
*'Life is an adventure: dare it.  
Life is an opportunity: take it.  
Life is a sorrow: overcome it.'*

Dame Catherine Tizard (born 1931)  
16<sup>th</sup> Governor General of New Zealand  
~~~~~

SAVE THE DATE!

Saturday 19 November

Lake Karrinyup Country Club

*Arthur Garvey Speaker of the Year Final
and Rostrum WA Annual Dinner*

Come out and support the finalists,
catch up with fellow Speakers and Freemen
and celebrate another successful year for Rostrum WA!

POSTCARD FROM THE ROSTRUM VOICE OF YOUTH NATIONAL FINAL



Melbourne, 30 July 2016

Dear all

We had a great trip and the girls did really well. Our junior Esther Nixon (5th from left) was placed third and our senior Tabitha Malet (2nd from left) did not place but did a brilliant job in a very hotly contested senior competition. A highlight for the girls, apart from the public speaking, was all the people they met and the night trip to the MCG.

Best wishes

Juliet

Juliet Park, Rostrum WA Voice of Youth Coordinator (who also took the photo)

Modern communication

Some terms used to describe modern digital communication which, by the time you read this, may already be obsolete.

Chipmunking *n. informal* the practice of continuously using one's handheld device during a meeting or while engaged in a public activity.

Egocasting *n.* the practice, enabled by the rise of media sources that can be personalized, of allowing oneself to be exposed only to art, literature, music, comment, etc. that one already knows to be to one's taste.

Me-casting *n. informal* a humorous description of podcasting emphasizing the egocentric aspects of creating one's own online broadcast.

Meatpuppet *n.* a person who joins an online community at the behest of another person solely to provide support for that person's opinions. *See also* **sockpuppet**.

Podfading or **podfade** *n.* the tendency of new podcasters to stop producing podcasts after an initial period of enthusiasm.

Podslurping *n.* the use of portable media devices, such as MP3 players or USB sticks, to steal confidential business data.

Sockpuppet *n.* a pseudonymous extra online identity created by a member of an online discussion forum to agree with his or her posts, thus giving the impression of support for his or her opinions.

From J Crozier, C McKeown and E Summers *I smirt, you stooze, they krump. Can you still speak English?* 2006

Informer deadlines for the rest of 2016

Issue	Deadline
September	26 August (extended)
October	16 September
November	14 October
December	21 November

Thank you for your contributions to the *Informer*. If you have something to be included in future issues, please send it to informer@rostrumwa.com.au. Thank you. (Editor)

The Competition Speech Model

You may think a speech is a speech, is a speech but this is definitely not true. All speeches should do one or more of the following: inform, persuade or entertain. And competition speeches should go one step further by having a message. Having a message, however, does not necessarily exclude the use of humour. Humour, if used correctly, can deliver a message very effectively. The table below shows the Competition Speech Framework used in preparing, composing and presenting a competition speech.

The Preparation	
Focus	What is my message?
Aim	To whom, where, when, why?
Ideas	What do I know, what does the audience know?
Research	Own experience, libraries and other organisations
Collation	Information to support the theme
The speech	Write it and read it out aloud Check theme, logic and facts Speed: 120 words/minute Cue cards (not for competition speeches) Timing, practice, pause for laughter etc.
The Composition	
Introduction	Get audience attention: <ul style="list-style-type: none"> • Short and sharp, e.g. I'm fed up with... • Controversial, e.g. Aussies are lazy... • Personal, e.g. my wife left me... • Word pictures • A song Never start with an apology.
Body	Facts and illustrations, examples, quotes and figures.
Conclusion	Sharp and definite. The audience will remember the last remark, so try to relate it to the beginning.
The Presentation	
Dress	Judge a book by its cover.
Nerves	External: audience, seating, lighting, the room (thoroughfare), external noise, dais or stage. Internal: eyeball audience, deep breath (let out slowly/repeat), powerful opening (lets off steam and gets attention).
Stance	Relaxed and even.
Eye Contact	Maintain throughout.
Opening	Powerful and attention grabbing.
Gestures	Meaningful only.
Facial Expressions	Smiling, sad, sincere.
Voice	Clarity: pronunciation and pace. Emphasis: loud/soft, pause emphasise words. Variety: fast/slow.
Ending	Powerful, dramatic, relate to opening.

Contributed by Director of Training, Jo Turbett



The **AGSOY Final and Annual Dinner on Saturday 19 November** will feature entertainment in addition to the speaking competition. What better opportunity to showcase **your** special talent than at Rostrum WA's premier event?!

**We are looking for talent
for the AGSOY Final and Annual Dinner**

We know Rostrum members are a talented bunch!

Can you play an instrument? Sing? Tell a joke?
Stand on your head and whistle a tune whilst texting?

We want to hear from YOU!

If you would like to demonstrate your Rostrum skills (and more) by entertaining fellow members on 19 November, please contact your **AGSOY Coordinators Elliott Chipper and Patricia Watts** via email AGSOY2016@gmail.com or mobile 0447 111 417